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June 26, 2008

VIA ELECTRONIC FILING

Hon. Edward S. Marion Public Service Commission 610 N. Whitney Way P.O. Box 7854 Madison, WI 53707-7854

RE: Investigation on the Commission's Own Motion Regarding Innovative Utility

Ratemaking Approaches that Promote Conservation and Efficiency Programs by Removing Disincentives that May Exist Under Current Ratemaking Policies

Docket No. 05-UI-114

Dear Judge Marion:

With this letter, we respectfully request full party status in the above-referenced docket on behalf of the Wisconsin Industrial Energy Group, Inc. ("WIEG") pursuant to Wis. Stats. § 227.44(2m) and Wis. Admin. Code § PSC 2.21.

WIEG is a member organization of large industrial businesses in the state of Wisconsin. It was organized to provide information to its members about energy matters and to form *ad hoc* groups for intervention and participation in electric and natural gas rate cases, generic proceedings, investigations, rulemaking proceedings and other dockets that affect members' energy supplies and costs.

This proceeding is of significant interest to WIEG, as its members' substantial interests will be affected by the Commission's action or inaction in this matter. Further, WIEG's participation is likely to promote the proper disposition of the issues to be determined and will not impede the timely completion of the docket. Accordingly, WIEG is entitled to intervene pursuant to § PSC 2.21, Wis. Admin. Code.

Notices, papers, pleadings, transcripts, and other documents should be sent directly to:

Steven A. Heinzen Godfrey & Kahn, S.C. 1 East Main St., Suite 500, P.O. Box 2719 Madison, WI 53701-2719

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In addition, we would appreciate courtesy copies to:

Todd Stuart
Executive Director
Wisconsin Industrial I

Wisconsin Industrial Energy Group, Inc.

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Phone: 608.441.5740 Fax: 608.441.5741 **Email: tstuart@wieg.org**

Kavita Maini

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Thank you for your attention to this matter.

Very truly yours,

GODFREY & KAHN, S.C.

/s/ Steven A. Heinzen

Steven A. Heinzen

SAH:jad

cc: Todd Stuart Kavita Maini

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